

Marketing Assistant

What's exciting about Endurance Wind Power?

Endurance Wind Power will be the global leader in distributed wind technology and products. We will provide the market the greatest return on their renewable energy investment. We are an employee-owned, engineering-driven company with a passion for business excellence. We design, test, manufacture and market the best distributed wind turbines in the world.

This is an exciting time for Endurance Wind Power as we grow our company. If you are passionate about the alternate energy market and are looking to make a difference in the fast-paced work environment, this could be a role and place for you. Check us out www.endurancwindpower.com

Reports to: Marketing Manager

Location: South Surrey, BC

What can you expect in the Marketing Assistant position?

- Design and develop sales creative including website design, advertisements, brochures, flyers, PowerPoint presentations, and other marketing related materials
- Write press releases, marketing collateral, event announcements; update company headlines and news in the corporate website
- Be a liaison between advertising agencies and the company, print suppliers, freelance talent, and various marketing services.
- Assist in the development and adherence to brand style guidelines for company and external communications
- Assist in the creative direction of marketing collateral
- Drive marketing collateral as needed for geographic and vertical markets

What kind of background is required to thrive in this position?

- Bachelor degree or diploma in graphic design/web design/marketing with 2 to 3 years of relevant work experience
- Proficient in web and graphic design with thorough knowledge of HTML as well as Microsoft Office, Excel, PowerPoint. Experience in Photoshop CS, In Design and Illustrator CS
- Proven track-record to work under stress to meet project deadlines while maintaining minute attention to detail
- Excellent writing skills in writing reports, procedures and business correspondence
- Effective understanding of marketing concepts, product awareness and customer awareness
- Effective understanding of latest technologies and should identify how to apply them in marketing
- Excellent ability to build professional relationships at all levels of the organization, with customers, and suppliers
- Effective presentation and communication skills demonstrated by ability to understand and rework technical content for a wider audience
- Demonstrated ability to be resourceful and creative in solving problems, analyzing systems and data and suggesting appropriate solutions.



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The Gist about our team and this position:

We're a dedicated group of sales and marketing professionals with a passion for the renewable energy sector! You will have the opportunity to grow your sales or marketing career in a small team where you'll gain experience and have exposure to all levels of the organization. You will have ample opportunity to take on interesting work in increasing responsibilities as our company and team grow.

Ready to Join our Team?

Please respond with cover letter and resume to resumes@endurancwindpower.com. In the Subject line, **kindly state the position you are applying for.**